

Legends & Thoroughbreds: Churchill Downs

This isn't just a race day — it's a legendary step into the heart of American horse racing, where the thunder of hooves, the roar of the crowd, and nearly 150 years of history echo beneath the iconic Twin Spires.

Your Experience for Two Includes

- VIP access to the exclusive **Stakes Room** at Churchill Downs with reserved seating with a view of the entire racetrack.
 - Access to the Pre-race saddling in the Paddock
 - A race named in your honor announced over the public address system and printed in the program
 - Special trackside viewing location for your race
 - 3-night stay at the Louisville Marriott Downtown
 - Curated Chef's Table buffet and unlimited soft drinks (alcohol available for purchase)
 - Access to private bars, restrooms, betting windows, and balcony viewing
 - Duplicate engraved trophy + professional Winner's Circle photo
 - Winspire booking & concierge service for seamless planning
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Highlights of Your Churchill Downs Journey

Step Into Racing's Most Iconic Stage

- Walk beneath the Twin Spires and feel the electricity of nearly 150 years of racing tradition.
 - The sound of hooves, the roar of the crowd, and the unmistakable Kentucky pageantry create a day that feels cinematic and legendary.
 - This isn't just attending a race — it's stepping into the living heartbeat of American horse racing.
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VIP Stakes Room Experience

- Perched high above the track, the Stakes Room blends history, luxury, and unmatched raceday views.
- Enjoy a Chef's Table buffet, unlimited soft drinks, and access to private bars, dedicated restrooms, and wagering stations.

- Step onto the balcony for sweeping views of the track, paddock, and roaring grandstands below.
 - From the first break from the gate to the heart-pounding dash to the finish, every moment feels immersive and unforgettable.
- Alcohol is not included.
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Your Race. Your Name. Your Moment.

- One race on the day's card will be officially named in your honor — a privilege typically reserved for sponsors and insiders.
 - See your race title printed in the official program and announced over the public address system.
 - Join officials in the paddock as jockeys mount their horses amid the tension and energy of race day.
 - Stand trackside as the field charges past in a blur of color and thunder.
 - Step into the iconic Winner's Circle to present the engraved trophy to the winning jockey, trainer, or owner.
 - Take home your own duplicate trophy and a professional Winner's Circle photograph — mementos of a moment few racing fans will ever experience.
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Your Louisville Stay

- Enjoy three luxurious nights at either Louisville Marriott Downtown ideally located near Whiskey Row and Louisville's top attractions.
 - Explore bourbon heritage, riverfront views, and the city's lively culinary scene steps from your hotel.
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Why Donors Love This Package

- **Iconic American destination:** Churchill Downs is one of the most recognizable and emotionally resonant venues in all of sports.
- **VIP exclusivity:** Premium race-day access elevates the experience and delivers unforgettable value.
- **Personal recognition:** Having a race named in your honor — and presenting the trophy — is a once-in-a-lifetime highlight.

- **Destination experience:** Louisville's bourbon, food, and history only add to the magic.
 - **Broad appeal:** Perfect for racing fans, sports lovers, couples, and anyone seeking a unique getaway.
 - **High perceived value:** Combines luxury, prestige, and personalized moments that stand out in any live auction.
 - **Winspire convenience:** Seamless booking and concierge services make planning effortless.
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Key Details

- Valid during the Spring (May–June), September, or Fall (November) racing meets
 - Not valid Derby Week or selected premium race dates
 - Blackout dates apply during major U.S. holidays and local events
 - Reservations must be made at least 60 days before travel
 - Must be booked within 12 months; travel within 24 months
 - Ground transportation not included unless specified
 - Certificates are non-refundable and cannot be replaced
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Auction Close – Winspire Style

“Who’s ready to step under those iconic Twin Spires for a day you’ll never forget? Picture yourself in the paddock as the horses saddle... standing trackside as they thunder past... and stepping right into the Winner’s Circle to present the trophy for **your** race. This is prestige, excitement, and history all wrapped into one unforgettable moment. Let’s start the bidding and send someone to Churchill Downs in true Derby City style!”